



S E A T T L E O N
EUROCUP

SEASON 2010

Three corners of the triangle



Respected world-wide for its production quality, Eurosport is regarded as the home of motorsport covering WTCC, MotoGP, the WRC, IRC and much more



As developer of the only European one-make-cup, SEAT Sport will run alongside a World FIA championship, with guaranteed live TV coverage in 2010 and beyond



Eurosport audience



SEAT Sport will be lending technical and commercial support at every event venue, and the new championship will be the only one-make-cup whose races get live television coverage through Eurosport, which will also be giving broad coverage to the development of the EuroCup in its Eurosport's Motorsport space.



SEAT Leon Eurocup weekend



Thursday	Arriving tracks and paddock montage
Friday	FP1 - 30' FP2 - 30'
Saturday	Qualifying - 30' Race 1 - Max. 60km The starting grids will be determined by the officially published list of vehicles and drivers who have made the best times in the official qualifying. Rolling start
Sunday	Race 2 - Max. 60km The order of the grid will be determined by the finishing order shown in the provisional results of the 1st race. The first eight classified finishers in the 1st race will be reversed for the formation of the grid for the 2nd race. Standing start

TV package for SEAT Leon Eurocup



Proposed broadcasting schedule:

Pre-Weekend



Broadcast of five promotional spots

Saturday



RACE 1 **Live**

Sunday



Delayed primetime
Race 2

Post-event



15' overall summary
plus one repeat

Eurosport will be producer, host broadcaster and commercial rights holder of EuroCup SEAT Leon.



1' + 1' summary in
Motorsport Weekend
magazine plus repeat



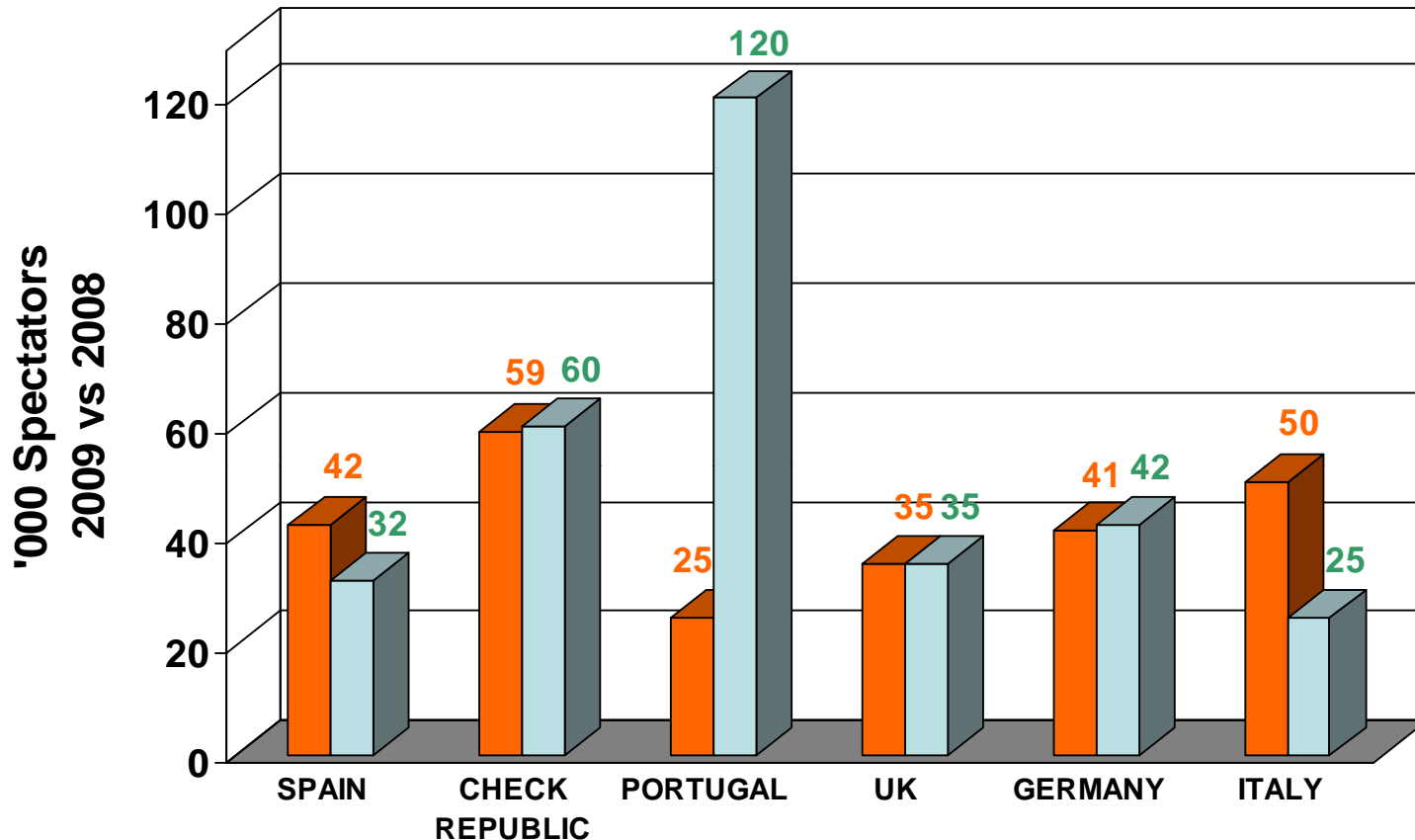
15' overall summary
plus two repeats



15' daily highlights plus
two repeats



On-site attendance 2009



- **Number of spectators by event during 2009**
- **314.000 spectators in 2009**
- **2008 / 2009 : +24% so far**

■ On-site attendance 2008 ■ On-site attendance 2009

Audience resume



- BROADCAST ON ALL EUROSPORT CHANNELS**

	2008		2009	
	Eurosport 2	Eurosport Int	Eurosport 2	Eurosport Int
BROADCASTING	6:27:04 h	2:16:36 h	7:22:09 h	2:29:22 h
AUDIENCES	2.036.000 spectators		3.966.000 spectators	
INCREASES 2008 / 2009				
	BROADCASTING		+13,8%	+11,1%
	AUDIENCES		+94,8%	

Seat EuroCup AUDIENCES 2009



VALENCIA (SPAIN)



VALENCIA
31 MAYO / 31st MAY

DATE: 31st of May
ON-SITE ATTENDANCE: 32.000 Spectators

SEAT EURO CUP 2009 Valencia Eurosport 2									
	Chn	DAY	Date	Time	Dur	Sport	Event	Type	RACE
1	Eurosport 2	Sun	31/05/2009	11:28:30	0:32:40	CAR RACING	VALENCIA	LIVE	RACE 2
2	Eurosport 2	Tue	02/06/2009	15:45:00	0:30:15	CAR RACING	VALENCIA	DELAYED	RACE 1
3	Eurosport 2	Tue	02/06/2009	16:16:16	0:28:19	CAR RACING	VALENCIA	REPLAY	RACE 2
Motorsports Week-end Valencia Eurosport Inter									
	Chn	DAY	Date	Time	Dur	Magazine	Event	Type	Audiences
1	Eurosport	Sun	31/05/2009	21:11:05	0:11:49	MOTORSPORTS WEEK END	VALENCIA	1ST BROADCASTING	310.000
2	Eurosport	Sun	31/05/2009	23:09:11	0:11:53	MOTORSPORTS WEEK END	VALENCIA	REPLY	352.000
3	Eurosport	Tue	02/06/2009	0:59:19	0:11:53	MOTORSPORTS WEEK END	VALENCIA	REPLY	70.000

Seat EuroCup AUDIENCES 2009



BRNO (CHECK REPUBLIC)



BRNO
21 JUNIO / 21st JUNE

DATE: 21st of June
ON-SITE ATTENDANCE: 60.000 Spectators

SEAT EURO CUP 2009 Brno Eurosport 2									
	Chn	DAY	Date	Time	Dur	Sport	Event	Type	RACE
1	Eurosport 2	Ma	23/06/2009	15:45:00	0:58:41	CAR RACING	BRNO	DELAYED	RACE1&2
Motorsports Week-end Brno Eurosport Inter									
	Chn	DAY	Date	Time	Dur	Magazine	Event	Type	Audiences
1	Eurosport	Di	21/06/2009	22:16:57	0:28:41	MOTORSPORTS WEEK END	BRNO	1ST BROADCASTING	327.000
2	Eurosport	Di	21/06/2009	1:02:11	0:26:37	MOTORSPORTS WEEK END	BRNO	REPLY	37.000
3	Eurosport	Lu	22/06/2009	8:32:08	0:27:37	MOTORSPORTS WEEK END	BRNO	REPLY	21.000

Seat EuroCup AUDIENCES 2009



PORTO (PORTUGAL)

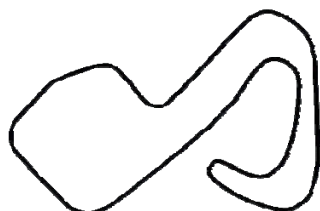


PORTO
5 JULIO / 5th JULY

DATE: 5th of July
ON-SITE ATTENDANCE: 120.000 Spectators

SEAT EURO CUP 2009 Porto Eurosport 2									
	Chn	DAY	Date	Time	Dur	Sport	Event	Type	RACE
1	Eurosport 2	Ma	07/07/2009	14:00:08	0:57:13	CARRACING	PORTO	DELAYED	RACE1&2
Motorsports Week-end Porto Eurosport Inter									
	Chn	DAY	Date	Time	Dur	Magazine	Event	Type	Audiences
1	Eurosport	Di	05/07/2009	18:52:35	0:11:54	MOTORSPORTS WEEK END	PORTO	1ST BROADCASTING	307.000
2	Eurosport	Di	05/07/2009	1:16:54	0:11:54	MOTORSPORTS WEEK END	PORTO	REPLY	77.000
3	Eurosport	Lu	06/07/2009	8:32:08	0:11:54	MOTORSPORTS WEEK END	PORTO	REPLY	25.000
4	Eurosport	Ma	07/07/2009	0:07:51	0:11:54	MOTORSPORTS WEEK END	PORTO	REPLY	228.000

Seat EuroCup AUDIENCES 2009



BRANDS HATCH
19 JULIO
19th JULY

BRANDS HATCH (UK)

DATE: 19th of July
ON-SITE ATTENDANCE: 35.000 Spectators

SEAT EURO CUP 2009 Brands Hatch Eurosport 2									
	Chn	DAY	Date	Time	Dur	Sport	Event	Type	RACE
1	Eurosport 2	Ma	21/07/2009	15:45:40	0:56:41	CAR RACING	BRANDS HATCH	DELAYED	RACE1&2
Motorsports Week-end Brands Hatch Eurosport Inter									
	Chn	DAY	Date	Time	Dur	Magazine	Event	Type	Audiences
1	Eurosport	Di	19/07/2009	20:50:56	0:10:44	MOTORSPORTS WEEK END	BRANDS HATCH	REPLY	471.000
2	Eurosport	Di	19/07/2009	23:44:55	0:10:43	MOTORSPORTS WEEK END	BRANDS HATCH	REPL	392.000

Seat EuroCup AUDIENCES 2009



OSCHERSLEBEN (GERMANY)



**OSCHERSLEBEN
6 SEPTIEMBRE
6th SEPTEMBER**

DATE: 6th of September
ON-SITE ATTENDANCE: 42.000 Spectators

SEAT EURO CUP 2009 Oschersleben Eurosport 2									
	Chn	DAY	Date	Time	Dur	Sport	Event	Type	RACE
1	Eurosport 2	Ma	08/09/2009	15:41:30	0:59:47	CAR RACING	OSCHERSLEBEN	DELAYED	RACE1&2
Motorsports Week-end Oschersleben Eurosport Inter									
	Chn	DAY	Date	Time	Dur	Magazine	Event	Type	Audiences
1	Eurosport	Di	06/09/2009	15:58:14	0:10:23	MOTORSPORTS WEEK END	OSCHERSLEBEN	1ST BROADCASTING	782.000

Seat EuroCup AUDIENCES 2009



IMOLA (ITALY)

DATE: 6th of September
ON-SITE ATTENDANCE: 25.000 Spectators

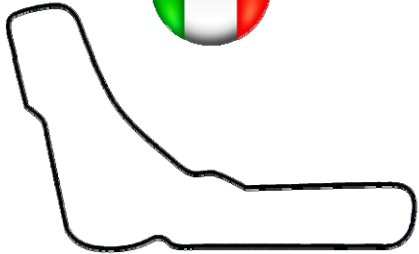
IMOLA
20 SEPTIEMBRE
20th SEPTEMBER

SEAT EURO CUP 2009 Imola Eurosport 2									
	Chn	DAY	Date	Time	Dur	Sport	Event	Type	RACE
1	Eurosport 2	Di	20/09/2009	10:00:00	0:27:45	CAR RACING	IMOLA	DELAYED	RACE 1
2	Eurosport 2	Di	20/09/2009	10:30:20	0:33:36	CAR RACING	IMOLA	LIVE	RACE 2
3	Eurosport 2	Ma	22/09/2009	18:30:00	0:27:45	CAR RACING	IMOLA	REPLY	RACE 1
4	Eurosport 2	Ma	22/09/2009	18:59:00	0:29:27	CAR RACING	IMOLA	REPLY	RACE 2

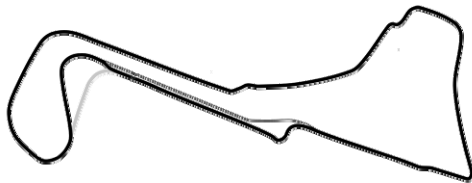
Motorsports Week-end Imola Eurosport Inter									
	Chn	DAY	Date	Time	Dur	Magazine	Event	Type	Audiences
1	Eurosport	Di	20/09/2009	22:36:12	0:13:27	MOTORSPORTS WEEK END	IMOLA	1ST BROADCASTING	382.000
2	Eurosport	Di	20/09/2009	0:18:18	0:12:53	MOTORSPORTS WEEK END	IMOLA	REPLY	136.000
3	Eurosport	Lu	21/09/2009	8:33:18	0:12:52	MOTORSPORTS WEEK END	IMOLA	REPLY	10.000
4	Eurosport	Ma	22/09/2009	0:22:45	0:12:53	MOTORSPORTS WEEK END	IMOLA	REPLY	76.000



Calendar 2010



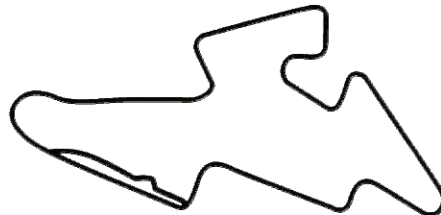
MONZA
23rd MAY



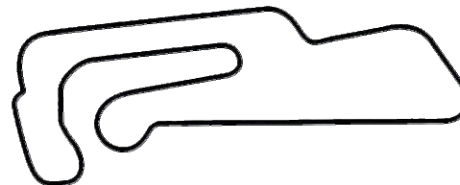
ZOLDER
20th JUNE



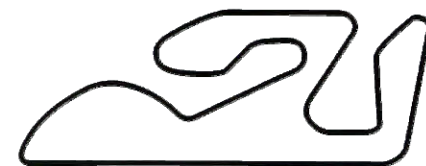
BRANDS HATCH
18th JULY



BRNO
1st AUGUST



OSCHERSLEBEN
5th SEPTEMBER



VALENCIA
19th SEPTEMBER



SEAT León EuroCup Entry



- Any requests for Entry information should be addressed to:
Nunzia Corvino nunzia.corvino@fiawtcc.com
- Entry reception period will be from January 1st to April 15th 2010.
- This request will have to be accompanied by the following documentation:
 - Name of the driver, country and team
 - List of achievements/race history of the driver/team.
- Full season Entry fee : 11.000€. The entry includes 6 races
- Race by Race entry fee : 2.500€.
- The SEAT León EuroCup committee will evaluate all the entries requested and will confirm the acceptance of the entry.

Each competitor will receive



For each race:

- ✓ Six pit lane passes
- ✓ Six guest paddock passes
- ✓ Two hospitality passes
- ✓ Dedicated TV service
 - 1 CD 10' TV highlights for each competitor (5' highlights / 5' customized)
 - Dedicated photo service
50 images for each competitor (35 highlights / 15 customized)

Entry Full season will also include:

- ✓ SEAT Leon EuroCup driver racing overalls
- ✓ SEAT Leon EuroCup uniforms: 2 shirts, 1 jacket and 1 bag.

Classification & Prizes



Prizes of the championship will be:

- Trophy to the 3 first in each race.
- There will be a winner of the SEAT Leon EuroCup after the 6 meetings.
- The winner will participate in the FIA ETCC
- Starting Prize for the first 30 drivers: 1.000€ per event
- Prize Money: 400€ per point for each race

CLAS.	POINTS	RACE 1	RACE 2
1	10	4.000,00 €	4.000,00 €
2	8	3.200,00 €	3.200,00 €
3	6	2.400,00 €	2.400,00 €
4	5	2.000,00 €	2.000,00 €
5	4	1.600,00 €	1.600,00 €
6	3	1.200,00 €	1.200,00 €
7	2	800,00 €	800,00 €
8	1	400,00 €	400,00 €

TOTAL PRIZE 6 EVENTS	
Starting prize	180.000,00 €
Points prize	187.200,00 €
	367.200,00 €

The 2009 drivers



The summary:

- An average of 22 cars per event
- Drivers from 10 different nationalities around Europe: Spain, France, UK, Germany, Hungary, Italy, Russia, Netherland, Poland and Switzerland.
- 10 teams from 8 countries: Spain, France, UK, Germany, Hungary, Italy, Russia and Switzerland.

Team	Nat	Driver
BRT by SUNRED	CZE	Michal Matějovský
GAG Racing Team	CZE	Petr Fulin
De Diego Motorsport	ESP	Marcos de Diego
Rangoni Motorsport	ESP	Favio Berto
SUNRED	ESP	Javier Ibran
SUNRED	ESP	Diego Puyo
SUNRED	ESP	Santiago Navarro
Exagon Engineering	FRA	Jean Robert Niogret
Rangoni Motorsport	FRA	Martin Morente
SUNRED	FRA	Michael Rossi
Team Clairet Sport	FRA	Jean Marie Clairet
Advent Motorsport	GBR	Freddy Nordstrom
Zengo Motorsport	HUN	Norbert Michelisz
Zengo Motorsport	HUN	Gabor Weber
Zsille Motorsport	HUN	Balint Hatvani
Zsille Motorsport	HUN	Zoltan Barkovics
Rangoni Motorsport	ITA	Massimiliano Pedala
Rangoni Motorsport	ITA	Davide Roda
SUNRED	ITA	Aldo Ponti
Zengo Motorsport	ITA	Andrea Larini
SEAT Team Holland by SUNRED	NED	Rob Kamphues
SUNRED	NED	Tim Coronel
GAG Racing Team	POL	Damian Sawicki
Rangoni Motorsport	RUS	Alexey Dudukalo
Team Russia	RUS	Anton Markin
Team Russia	RUS	Oleg Petrikov
SEAT Swiss Racing by SUNRED	SUI	Fredy Barth
Ursinho Racing by Carpi	SUI	Urs Sonderegger

The season 2009



The season 2009



Commercial publicity



- Teams will be able to carry commercial publicity on the vehicles, as well as on team clothing.
- All cars will sport the mandatory advertising as set by the sporting regulations.
- The Organizing Committee reserves a space on the driver's overall which will be detailed in the sporting regulations.

Technical & Sporty Regulation



- The technical and sporty regulation of the Eurocup is the link that follows:
 - Sporty: www.seatleoneurocup.com/html/uploadedFiles/docs/sporting%20regs.pdf
 - Technical: www.seatleoneurocup.com/html/uploadedFiles/docs/technical%20regs.pdf

A quick overview:

- The car: <http://www.seatleoneurocup.com/Car.asp>
- The races:
 - Qualifying
 - Race 1- ROLLING START - The starting grids will be determined by the officially published list of vehicles and drivers who have made the best times in the official qualifying.
 - Race 2 – STANDING START - The order of the grid will be determined by the finishing order shown in the provisional results of the 1st race. The first eight classified finishers in the 1st race will be reversed for the formation of the grid for the 2nd race.
- The Tires:
 - For the free practices, qualifying, and races by event a maximum of 12 dry weather tires previously marked and sold in the event or in a previous event.

Technical data SEAT León SC 2010



Engine	
Type	Turbocharged; 4-cylinder in line
Intake system	Direct fuel injection
Displacement (cc)	1984 cc
Bore x stroke (mm)	82,5 x 92,8
Maximum power	301 CV
Maximum torque (Nm/ rpm)	340 Nm
Electronic control	BOSCH MED 9.1
Exhaust	Racing catalysed 98dB
Fuel tank	Standard with additional fuel flow pump
Transmission	
Traction	Front-wheel-drive
Gearbox	6 speed DSG
Differential	Mechanical limited slip differential with ramps 25/45
Gearbox control	Electronic on steering wheel module
Chassis and Suspension	
Front suspension	McPherson, adjustable in height, toe and camber
Rear suspension	Multi-link axel, adjustable in height, toe and camber
Spring	Helicoidally spring adjustable in height
Front brakes	6-piston callipers, 362 mm steel auto ventilated discs
Rear brakes	255 mm steel auto ventilated discs
Brake pedal	Unitary with brake balance regulation
Steering	Hydraulic power steering rack and pinion
Wheels	SEAT Sport 9.5"x18"
Body and aerodynamics	
Anti-roll bar	FIA Homologated and Hans adapted
Driver position	Adapted to the car weight balance
Aerodynamic	Flat bottom surface Front splitter Rear diffuser and wing Front wing
Front Width (max)	1.858 mm
Rear Width (max)	1.787 mm
Length	4.476 mm
Wheelbase	2.596 mm
Car check-control	
ECU	VAS connection available
Data acquisition	AIM adapted system with 25 CAN + 8 mathematic channels



**Cars 2010 will be available
in February 2010**

**Price for brand new cars
2010: 63.000€**

For further information

www.seat-sport.com



Technical Sponsors of the Eurocup



- Our technical sponsors for the Eurocup are the following:
 - All the racing parts will be supplied by SEAT Sport.
 - Price list: <http://www.seat-sport.com/leon-supercopa/preciosc.pdf>
 - FERODO Brake pads. Supplier : SEAT Sport
 - V4PL615115B – 232,03€ + VAT
 - V4PL615415A – 128,10€ + VAT
 - PIRELLI Tires. Supplier : Star Point
 - 265x645 R18 (slick & rain) – 305€ + VAT (TBC)
 - www.startpointitaly.it
 - PANTA fuel. Supplier : Panta Racing Fuel
 - Fuel NS RON 102 – 3€/l + VAT (TBC)
 - www.pantaracingfuel.it



What's Next?



- SEAT Sport teams are working to provide you with further information: entries, cars, overalls, passes, sportive & technical regulations, prizes...
- Visit our web sites : www.seat-sport.com & www.seatleoneurocup.com
- Any query should be centralize in:

SEAT Leon EuroCup	
SEAT SPORT S.A. Mr. Xavier Carrasquilla / Ms. Laura Brullas Motorsport Customers E-mail: javier.carrasquilla@seat.es E-mail: laura.brullas@seat.es Mr. Odón Martí Press E-mail: odon.marti@imatcom.net	SEAT LEON EURO CUP ORGANISATION Ms. Nunzia Corvino EuroCup Organization E-mail: nunzia.corvino@fiawtcc.com Ms. Lucy Peacock PR & Media Delegate E-mail: seateuro@rsm.uk.com